



FROMs MATCH FUNDING APPEAL

Dear Parents and Carers,

Thank you to everyone who has supported FROMs this year. We are making great progress towards our goal of raising enough money to provide privacy screens for the playground. The committee are looking at a number of options, including a living wall which will help improve air quality as well as provide privacy for our children. FROMs will also continue to contribute to theatre trips, fund book bags, Christmas presents and provide the seed money for each class for Enterprise Week.

With lots of things to raise money for this year, we wanted to take this opportunity to highlight employer match funding schemes and how a little bit of your time could potentially double the funds raised at a FROMs fundraising event.

If you work for an organisation that has a match funding policy, any money you raise could be matched by your employer. Companies may match the fundraising total for an event, or for the stall that their employee is working on, or a percentage of the total amount raised at an event. Usually, the employee will need to supply them with a letter detailing the date and nature of the event, how they helped, together with the total raised. High street banks, building societies, supermarkets and large corporations are likely to do match funding, but the schemes are not exclusive to the major corporate giants. If you work for an independent company, they may be interested in charitable giving through match funding too.

Some of the companies who run match funding schemes are as follows: HSBC, Barclays, Halifax, Vodafone, M&S, Thames Water, Tesco, and Southern Electric. Some companies will also pledge time and resources instead of money, so enabling their employees to support a cause during their working week; this could include an afternoon of paid leave to run a stall at our Summer or Christmas Fair.

We are very grateful to parents who already support FROMs through match funding. It can give a real boost to the funds raised at our big events. For example, at the Christmas Fair, one parent was able to raise £300 for FROMs through their company's match funding scheme.

With the Summer Fair on the 29th June 2019 fast approaching, we would be hugely grateful if you could find out if your employer operates a match funding scheme, or if they are willing to match fund any of our events, in particular, our Summer and/or Christmas Fair. If you can't help out this time, but you know the company you work for has a match funding policy, please let us know. This will be hugely beneficial for FROMs and help us to raise more money.

If you are able to help, or have any questions, please contact Angela Findlay angela.findlay@bt.com who is co-ordinating this initiative for FROMs.

Thank you for your support.

The FROMs Committee